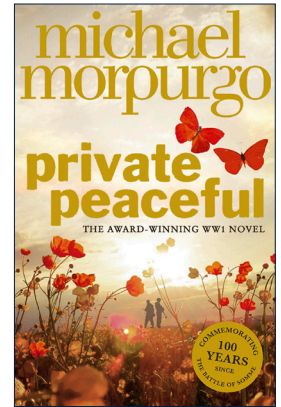


michael morpurgo

Private Peaceful



Your country needs you!

'As I came round the corner I saw them. Behind the band there must have been a couple of dozen soldiers, splendid in their scarlet uniforms. They marched past me, arms swinging in perfect time, buttons and boots shining, the sun glinting on their bayonets. They were singing along with the band: It's a long way to Tipperary, it's a long way to go.'
(*Private Peaceful*, Twenty-Eight Minutes Past One)

"...Do you want the Hun here? Do you? ...Your king needs you. Your country needs you. And all the brave lads out in France need you too...And remember one thing, lads – and I can vouch for this – all the girls love a soldier."
(*Private Peaceful*, Twenty-Eight Minutes Past One)

Propaganda is something that is used to promote a cause or political point of view. It was used in WW1 to recruit men and young lads to join the army. Sergeant majors, like the one Tommo met at the market that day, would promote British strength and determination, and tell tales of fictitious atrocities to promote a hatred for the enemy.

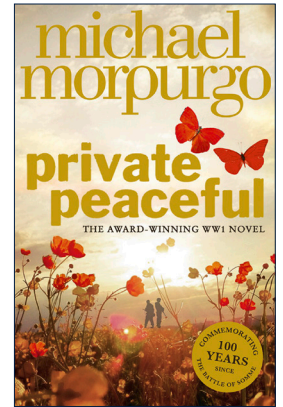
Recruitment techniques included posters (like the one below), door-to-door visits, public shaming, songs and poems. At the beginning of the war, leaflets were widely used.



Can you design a leaflet or poster for Tommo to take home and show Charlie, Molly, Big Joe and Mother?

michael
morpurgo

Private Peaceful



Design your leaflet or poster below:

A large empty rectangular box for designing a leaflet or poster.